

Business Proposal for Testing Site of OUReports Service/Software

Overview

Yanbor LLC is pleased to submit this proposal for the Testing Site of the OUReports service and/or software for use and licensing to the Client. See the [Testing Site agreement](#) . OUReports is a web-based Online Data Analytics and Reporting tool designed for non-programmers, allowing end users to define customized reports and automate data analysis. It can be integrated into existing client applications or used as a standalone reporting system.

Objective

- 1. Provide an online solution for user reporting and data analysis**
- 2. Analyze database structure and automatically design initial reports**
- 3. Facilitate rapid training for usability by non-technical staff**

Opportunity

- 1. Serve customers using our cloud-hosted OUReports.com solution**
- 2. Integrate OUReports into existing Client reporting systems**
- 3. Provide out-of-the-box data analysis and statistics immediately upon use**

Solution

- 1. Set up the online user-reporting system OUReports**
- 2. Install a Client-dedicated version of OUReports on a dedicated web server**
- 3. Train initial Client personnel and testers to effectively use OUReports**

Proposal

Client may have a well-deserved reputation for quality customer service. However, ongoing changes in service distribution, technological limitations, and the shift from workstations to mobile devices may lead to decreased sales due to perceptions of slow and immobile services.

Yanbor LLC proposes that the Client implements a logistics solution focused on online reporting and automated data analysis and statistics. Our solution can integrate with existing Client reporting systems to enhance productivity throughout the reporting cycle. If the Client decides to purchase and install OUReports on its own web server, we provide the complete source code. This ensures quick staff ramp-up and seamless integration,

resulting in improved customer satisfaction and sales metrics. Additionally, for one year after the purchase, we will provide free consultations for fixing bugs as long as the code is unaltered by the Client.

Rationale

- **Example:** Many hospitals use local workstation systems for customized reports, which requires specialized maintenance and complicates report generation at different patient care phases.
- **Internet Utilization:** It's time to leverage the Internet to provide a modern service that increases mobility and simplifies report creation and processing for end users and administrators.
- **OUReports Benefits:** Our Online User Reporting system (OUReports) enables end users to create customized reports based on data in existing databases hosted by the Client, making report creation fast and simple with minimal training.

Execution Strategy

Our execution strategy incorporates proven methodologies, qualified personnel, and a responsive approach to managing deliverables. The project will be developed in stages, following a proposed timeline, to create a universal reporting system independent of the database, easily operated by end users without programming or database knowledge. Once registered, OUReports will analyze the Client's database structure and generate various reports, providing a powerful and convenient interface for data exploration and analysis.

Technical/Project Approach

The system consists of two parts:

1. **WEB interface written in ASP.NET** hosted on the cloud or on the Client's web server.
2. **MySQL database** housing OUReports' system of special tables/classes for report definitions.

Resources

Yanbor LLC, a small software development company, specializes in developing Online Data Analytics and Reporting software, OUReports. Given a connection string, our system automatically analyzes the Client's database structure and creates customizable reports, graphics, and statistics.

Project Deliverables

- **OUReports web site** (on OUReports server or Client Testing Site server)
- **OURdata database** (on OUReports data server or Client Testing Site data server)
- **Source code** (if Client is a Testing Site)

Timeline for Execution

- **Installation of OUReports web site:** 2 days
- **Installation of OURdata database:** 1 day
- **Client testing on Yanbor LLC servers:** 30 days
- **Problem reporting, adjustments, and fine-tuning:** 30 days
- **Local testing (optional):** 10 days
- **Installation on Client servers:** 7 days
- **Problem reporting, adjustments, and fine-tuning:** 30 days
- **Initial training:** 30 days

Supplied Material

To use the OUReports service, the Client shall provide the connection string with reading access to the Client database. If the trial is successful, no additional materials are required. For local testing and rights to install the OUReports web site and supplementary reports definition database, the Client must sign the Testing Site agreement.

Expected Results

- **Financial Benefits:**
 - OUReports can supply customized user data reporting and analysis for customers.
 - OUReports can be used with Client databases to improve customer experience and provide new graphical and statistical reports.
 - OUReports can be used with Client customers' own databases for online reporting and data analysis (license fee applies).
- **Technical Benefits:**

- OUReports can be integrated into existing solutions, enhancing user reporting experience.
- The web interface runs on mobile devices.
- Predefined reports are available from the start.
- **Other Benefits:**
 - Improved customer satisfaction.

Pricing for OUReports Software on Client Testing Site

- **OUReports Software:** \$0
- **OURdata database:** \$0
- **Source code (without modification rights):** \$0
- **Additional Services:**
 - Additional OUReports installations: \$1,000 per user database
 - License fee per additional database: \$1,000
 - Additional training: \$1,000 (10 hours)

Qualifications

Yanbor LLC produces high-quality, guaranteed products/services. OUReports supports SQL Server, MySQL, Oracle, PostgreSQL, and InterSystems Cache or IRIS databases, providing non-programmers with a simple web interface for producing reports and data analysis. Our developers have extensive knowledge and experience with various reporting systems and programming languages.

Conclusion

We look forward to working with the Client on your user reporting services. We are confident in meeting the challenges ahead and are ready to partner with you to deliver an effective reporting solution.

For questions, please contact Yanbor LLC at support@oureports.net.

Thank you for your consideration.

CEO and Principal Product Manager

Yanbor LLC

