

Detail Analytics

Open the List of Reports:

The screenshot shows a web application interface for 'Data Analytical & Artificial Intelligence'. At the top, there's a navigation bar with tabs like 'Tables/Views', 'User Dashboards', 'Scheduled Reports', etc. Below this, a section titled 'Reports:' contains a search bar and a list of 199 reports. The reports are displayed in a table with columns: AI, Data Readiness, Analytics Dashboard, Market Dashboard, Show Report, Data, Detail Analytics, Charts, Map, Edit, Copy, Delete, and Expiration. The report 'aSales' is highlighted in yellow. The table lists various reports related to COVID-19, such as 'Country Areas', 'All States in 1950', 'Activities among older adults in AZ', 'Arts Comp', 'aSales', 'bank1', 'bbat', 'budget_recommendations_problems_and_salaries2024', 'captations', 'captations1', 'captations2', 'Country too', 'Covid (test)', 'Covid 2020', 'Covid 2021', 'Covid Daily by State', 'Covid Daily Vaccination', 'Covid latest', 'Covid Vaccination by Country', 'Covid Vaccination by State in US', 'Crisis 2019-2019', 'covidvsm1102411024101am updated on 5-11-2024 10-51-53 AM', 'damage test', 'Data exported into on 3-7-2024 9-50-15 AM', 'Data exported into anticompatelms on 5-28-2024 11-14-38 AM', 'Data exported into anticompatelms on 5-27-2024 3-48-23 PM', 'Data exported into anticompatelms_830204230pm on 5-30-2024 3-38-40 PM', and 'Data exported into anticompatelms on 5-28-2024 2-18-13 PM'.

Click on the link “detail analytics” on the highlighted row. It will open Analytics page:

The screenshot shows the 'Online User Reporting' dashboard. The main section is titled 'aSales - Analytics'. It includes a 'Suggested Fields' section with a list of fields: Category/Group 1 and 2, Country, ItemType, OrderDate, OrderPriority, OrderYear, Region, SalesChannel, ShipDate, Argment Y value field, OrderPrice, cItemid, UnitsSold, UnitPrice, UnitCost, TotalRevenue, TotalCost, optional Field2 for correlation, charts, and matrix balancing, OrderYear, cItemid, OrderId. Below this, there's a 'SELECT' section with a dropdown for 'Category/Group 1' and 'Country', and a 'The argument value:' section with a dropdown for 'OrderYear' and 'and the aggregation function' set to 'Count'. To the right, there's a section for 'Optional, used only for charts and matrix balancing if needed' with a dropdown for 'Select the field:' and 'and the aggregation function' set to 'Count'. Below this, there's a section for 'Optional, used to add Category/Group to Analytics' with a dropdown for 'Select the Category/Group:'. The main table has columns: Category/Group 1, Category/Group 2, MatrixPrint, Ranking, Importance, Interpretation, Data records, Dashboard, Charts, and Matrix Balancing. The table lists various reports related to COVID-19, such as 'Country Areas', 'All States in 1950', 'Activities among older adults in AZ', 'Arts Comp', 'aSales', 'bank1', 'bbat', 'budget_recommendations_problems_and_salaries2024', 'captations', 'captations1', 'captations2', 'Country too', 'Covid (test)', 'Covid 2020', 'Covid 2021', 'Covid Daily by State', 'Covid Daily Vaccination', 'Covid latest', 'Covid Vaccination by Country', 'Covid Vaccination by State in US', 'Crisis 2019-2019', 'covidvsm1102411024101am updated on 5-11-2024 10-51-53 AM', 'damage test', 'Data exported into on 3-7-2024 9-50-15 AM', 'Data exported into anticompatelms on 5-28-2024 11-14-38 AM', 'Data exported into anticompatelms on 5-27-2024 3-48-23 PM', 'Data exported into anticompatelms_830204230pm on 5-30-2024 3-38-40 PM', and 'Data exported into anticompatelms on 5-28-2024 2-18-13 PM'.

Select Categories and Arguments:

The screenshot displays the aSales - Analytics web application. The interface includes a top navigation bar with various links and a sidebar on the left with a list of reports. The main content area is titled "aSales - Analytics" and contains a section for selecting categories and arguments. At the top, it says "Suggested Fields: CategoryGroup 1 and 2: Country, ItemType, OrderDate, OrderPriority, OrderYear, Region, SalesChannel, ShipType; Argument Y value field: OrderYear, Channel, OrderID, UnitsSold, UnitPrice, UnitCost, TotalRevenue, TotalCost; optional Field2 for correlation, charts, and matrix balancing: OrderYear, Channel, OrderID." Below this, there are two dropdown menus for "Category/Group 1" (set to "OrderYear") and "Category/Group 2" (set to "Region"). A text input field shows "The argument value: TotalCost" and a dropdown for "and the aggregation function: Sum". To the right, a note states "Correlation between TotalCost and TotalRevenue: 0.95" and provides instructions on how to use the field for charts and matrix balancing. Below the selection area, a green banner reads "Highly recommended according your selections: matrix, pivot, insight, interpretation, table by rows, data dashboard, charts, matrix balancing". At the bottom, a table lists 121 records with columns for Category/Group 1, Category/Group 2, Matrix/Pivot, Ranking, Importance, Interpretation, Data records, Dashboard, Charts, and Matrix Balancing. The table contains various combinations of the selected categories and arguments, with the last row highlighted in green.

Category/Group 1	Category/Group 2	Matrix/Pivot	Ranking	Importance	Interpretation	Data records	Dashboard	Charts	Matrix Balancing
Country	Country	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Item Type	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Order Date	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Order Priority	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Order Year	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Region	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Sales Channel	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Ship Type	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Total Cost	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Total Profit	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Country	Unit Cost	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Country	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Item Type	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Order Date	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Order Priority	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Order Year	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Region	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Sales Channel	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Ship Type	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Total Cost	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Total Profit	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Item Type	Unit Cost	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Country	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Item Type	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Order Date	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Order Priority	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Order Year	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Region	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Sales Channel	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Ship Type	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Total Cost	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Total Profit	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Date	Unit Cost	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Country	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Item Type	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Order Date	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Order Priority	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Order Year	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Region	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Sales Channel	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Ship Type	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Total Cost	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Total Profit	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Priority	Unit Cost	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Year	Country	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Year	Item Type	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Year	Order Date	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Year	Order Priority	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Year	Order Year	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Year	Region	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced
Order Year	Sales Channel	matrix/pivot	100000	importance	interpretation	table by rows	data dashboard	charts	advanced

Click Highly recommended links according to your selections.

Matrix/pivot:

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oureports.net/oureports/ReportViews.aspx?graph=yes&cat1=OrderYear&cat2=Region&grtype=matrix&srd=11

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Report Graphs: aSales

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RegionAll

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OrderYearAll

Apply

Graphs: axis X

OrderYear

and

Region

, axis Y

TotalCost

numeric, aggregate

Sum

reverse group order

Google Charts ...

Dashboard Statistics

SSRS reports: Matrix

DrillDown

Bar

Pie

Line

☒hide duplicate records

Records returned: 300

Search:

Search

Export report to Word

Export report to PDF

Work Flow suggested: review Data Readiness Scanner to see analyses and fields ranked by readiness score.

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Find | Next

aSales

Region: ALL, OrderPriority: ALL, OrderYear: ALL,

Sum of TotalCost in group by OrderYear, Region

Overall Sum of TotalCost: 279541714.2

OrderYear\Region	By OrderYear:	Asia	Australia and Oceania	Central America and the Caribbean	Europe	Middle East and North Africa	North America	Sub-Saharan Africa
2010	37669356.3	5774190	5811705	0	19590215.7	6372381	0	120864.6
2011	251644498.3	1181981.7	0	777837	0	78555.9	0	23126123.7
2012	68056873.62	10564290	6463770	985128	24696435.9	4041345.72	1091805	20214099
2013	40845106.5	7890150	7866177	1346934	2271735	9242034	0	12228076.5
2014	32252262	833220	1947366.6	0	7696599	0	10483980	11291096.4
2015	25294335.48	13075473	6027285	0	2857926	13971.48	980448	2339232
2016	22407099	5492010	0	1241556	8311224	5126250	0	2236059
2017	27852183	888438	0	14618964	1433832	0	0	10910949
By Region:		45699752.7	28116303.6	18970419	66857967.6	24874538.1	12556233	82466500.2

7/19/2026 10:34:14 AM

Send report link to email address:

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Ranking:

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Ranking analysis

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oureports.net/oureports/Ranking.aspx?Report=covend43_A_30_2026_3_31PM&cat1=OrderYear&cat2=Region&grtype=Ranking&srds=Sum

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aSales - Ranking Analysis

Rank categories, customers, products, departments, locations, or other dimensions by top, bottom, or average values.

Work Flow suggested: review the complete results in ABC Pareto Analysis and Market Segments.

Rank field:

OrderYear

Within group:

Region

Value field:

TotalCost

Aggregation:

Sum

Rank type:

Top

Number:

10

Search:

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Click Build to save results in temporary folder for future Export Packages if needed.

Top 10 ranking: Sum of TotalCost by OrderYear within Region (42 rows)

Group	Group Top Value	Rank	Item	Top Value	Records
Asia	13,075,473.00	1	2010	13,075,473.00	6
Asia	13,075,473.00	2	2013	10,564,290.00	3
Asia	13,075,473.00	3	2013	7,890,150.00	3
Asia	13,075,473.00	4	2010	5,774,190.00	3
Asia	13,075,473.00	5	2010	5,811,705.00	3
Asia	13,075,473.00	6	2011	1,181,981.70	9
Asia	13,075,473.00	7	2017	888,438.00	3
Asia	13,075,473.00	8	2014	833,220.00	3
Australia and Oceania	7,866,177.00	1	2013	7,866,177.00	6
Australia and Oceania	7,866,177.00	2	2012	6,463,770.00	3
Australia and Oceania	7,866,177.00	3	2010	5,827,280.00	6
Australia and Oceania	7,866,177.00	4	2010	5,811,705.00	6
Australia and Oceania	7,866,177.00	5	2014	1,947,366.60	12
Central America and the Caribbean	14,618,964.00	1	2017	14,618,964.00	6
Central America and the Caribbean	14,618,964.00	2	2013	1,461,896.40	3
Central America and the Caribbean	14,618,964.00	3	2016	1,241,556.00	6
Central America and the Caribbean	14,618,964.00	4	2012	985,128.00	3
Central America and the Caribbean	14,618,964.00	5	2011	1,177,837.00	3
Europe	24,696,435.90	1	2012	24,696,435.90	21
Europe	24,696,435.90	2	2010	19,590,215.70	12
Europe	24,696,435.90	3	2016	8,311,224.00	9
Europe	24,696,435.90	4	2014	7,696,599.00	12
Europe	24,696,435.90	5	2015	2,857,926.00	6
Europe	24,696,435.90	6	2013	2,271,735.00	3
Europe	24,696,435.90	7	2017	1,433,832.00	3
Middle East and North Africa	9,242,034.00	1	2013	9,242,034.00	6
Middle East and North Africa	9,242,034.00	2	2010	6,372,381.00	6
Middle East and North Africa	9,242,034.00	3	2010	5,126,250.00	3
Middle East and North Africa	9,242,034.00	4	2012	4,041,345.72	9
Middle East and North Africa	9,242,034.00	5	2011	78,555.90	3
Middle East and North Africa	9,242,034.00	6	2015	13,971.48	3
North America	10,483,980.00	1	2014	10,483,980.00	3
North America	10,483,980.00	2	2012	1,091,805.00	3
North America	10,483,980.00	3	2010	880,448.00	3
Sub-Saharan Africa	23,126,123.70	1	2011	23,126,123.70	21
Sub-Saharan Africa	23,126,123.70	2	2012	20,214,099.00	24
Sub-Saharan Africa	23,126,123.70	3	2013	12,228,076.50	15

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ABC Pareto Analysis

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aSales - ABC Pareto Analysis

Classify dimensions into A, B, and C groups by cumulative contribution to total value.

Work Flow suggested: review the complete results in [Ranking Analysis](#) and [Market Profit](#).

Dimension Field:

OrderYear

Value Field:

TotalCost

Aggregate:

Sum

Search:

Build

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Excel

AI

Click Build to save results in temporary folder for future Export Packages if needed.

ABC Pareto Analysis (8 rows)

Dimension	Records	Value	Share %	Cumulative %	ABC Class
2012	66	68056873.62	24.35	24.35	A
2013	36	40845106.5	14.61	38.96	A
2010	30	37669356.3	13.48	52.43	A
2014	45	32252262	11.54	63.97	A
2017	24	27852183	9.96	73.93	A
2015	33	25294335.48	9.05	82.98	B
2011	36	25164498.3	9	91.98	B
2016	30	22407099	8.02	100	C

Input and Fields Selection

- Dimension field selects the category, product, customer, item, or other entity to classify.
- Value field selects the numeric measure used for contribution.
- Aggregation defines how repeated records for the same dimension are combined.
- Search filters records before Pareto ranking is calculated.
- Use sales, revenue, units, profit, cost, or amount fields for meaningful Pareto value.

Model and Algorithm

- ABC/Pareto model finds which dimensions explain most of the total value.
- The page aggregates value by dimension and sorts rows from largest to smallest.
- Share percent is each dimension value divided by total value.
- Cumulative percent is calculated down the sorted list.
- ABC class assigns A to the main contributors, B to the middle contribution, and C to the remaining tail.

Output

- Dimension identifies the category or entity being classified.
- Records links open rows behind that dimension.
- Value, Share %, and Cumulative % show contribution strength.
- ABC Class separates high-impact, mid-impact, and low-impact groups.
- Use this to focus action on the few rows that explain most of the result.

Why Useful: Find the few categories, products, or customers that explain most of the value.

Suggested Fields:

- Category Field dropdown: select product, customer, category, item, department, region, channel, or another dimension to classify by contribution: ItemType
- Value Field dropdown: select sales, revenue, amount, quantity, profit, cost, or another numeric contribution measure: OrderYear, cName6, OrderID, UnitsSold, UnitPrice, UnitCost, TotalRevenue, TotalCost

Interpretation:

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aSales - Market Deman

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ouereports.net/ouereports/MarketDemand.aspx?Report=csvdemo43_4_30_2026_3_31PM&cat1=OrderYear&cat2=Region&y1=TotalCost&fn=Sum&frm=Analytics&y2=TotalRev...

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aSales - Market Demand Model

Shows demand by selected market dimension. Primary Field can combine multiple fields; Value Field is summed as the demand measure, with record share and projected demand from the assumption percentage. When Date Field is selected, Date Aggregation groups demand by day, week, month, quarter, or year.

Work Flow suggested: review the complete results in [Market Inventory](#) and [Market Scenario](#).

Primary field(s):

OrderYear
Region
Country
Item Type

Value field:

TotalCost

Date field:

OrderDate

Assumption %:

10

Date aggregation:

Year

Search:

Build

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Excel

AI

Click Build to save results in temporary folder for future Export Packages if needed.

Market Demand Model (42 rows)

Dimension	Period	Demand Value	Records	Share %	Projected Demand
2010 Asia	2010	5,774,190.00	3	2.07	6,351,609.00
2010 Australia and Oceania	2010	5,811,705.00	6	2.08	6,392,875.50
2010 Europe	2010	19,590,215.70	12	7.01	21,549,237.27
2010 Middle East and North Africa	2010	6,372,381.00	6	2.28	7,009,619.10
2010 Sub-Saharan Africa	2010	120,864.60	3	0.04	132,951.06
2011 Asia	2011	1,181,981.70	9	0.42	1,300,179.87
2011 Central America and the Caribbean	2011	777,837.00	3	0.28	855,620.70
2011 Middle East and North Africa	2011	78,555.90	3	0.03	86,411.49
2011 Sub-Saharan Africa	2011	23,126,123.70	21	8.27	25,438,736.07
2012 Asia	2012	10,564,290.00	3	3.78	11,620,719.00
2012 Australia and Oceania	2012	6,463,770.00	3	2.31	7,110,147.00
2012 Central America and the Caribbean	2012	985,128.00	3	0.35	1,083,640.80
2012 Europe	2012	24,696,435.90	21	8.83	27,166,079.49
2012 Middle East and North Africa	2012	4,041,345.72	9	1.45	4,445,480.29
2012 North America	2012	1,091,805.00	3	0.39	1,200,985.50
2012 Sub-Saharan Africa	2012	20,214,099.00	24	7.23	22,235,508.90
2013 Asia	2013	7,890,150.00	3	2.82	8,679,165.00
2013 Australia and Oceania	2013	7,866,177.00	6	2.81	8,652,794.70
2013 Central America and the Caribbean	2013	1,346,934.00	3	0.48	1,481,627.40
2013 Europe	2013	2,271,735.00	3	0.81	2,498,908.50
2013 Middle East and North Africa	2013	9,242,034.00	6	3.31	10,166,237.40
2013 Sub-Saharan Africa	2013	12,228,076.50	15	4.37	13,450,884.15
2014 Asia	2014	833,220.00	3	0.30	916,542.00
2014 Australia and Oceania	2014	1,947,366.60	12	0.70	2,142,103.26
2014 Europe	2014	7,696,599.00	12	2.75	8,466,258.90
2014 North America	2014	10,483,980.00	3	3.75	11,532,378.00
2014 Sub-Saharan Africa	2014	11,291,096.40	15	4.04	12,420,206.04
2015 Asia	2015	13,075,473.00	6	4.68	14,383,020.30

Totals By Groups:

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Report

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oureports.net/oureports/ReportViews.aspx?det=yes&cat1=OrderYear&cat2=Region

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Apply

Graphs: axis X

OrderYear

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Region

, axis Y

TotalCost

numeric, aggregate

Sum

reverse group order

Google Charts ...

Dashboard Statistics

SSRS reports:

Matrix

DrillDown

Bar

Pie

Line

☒ hide duplicate records

Records returned: 300

Search:

Search

Export page to Image

Export report to Word

Export report to PDF

Work Flow suggested: review Data Readiness Scanner to see analyses and field

1 of 1

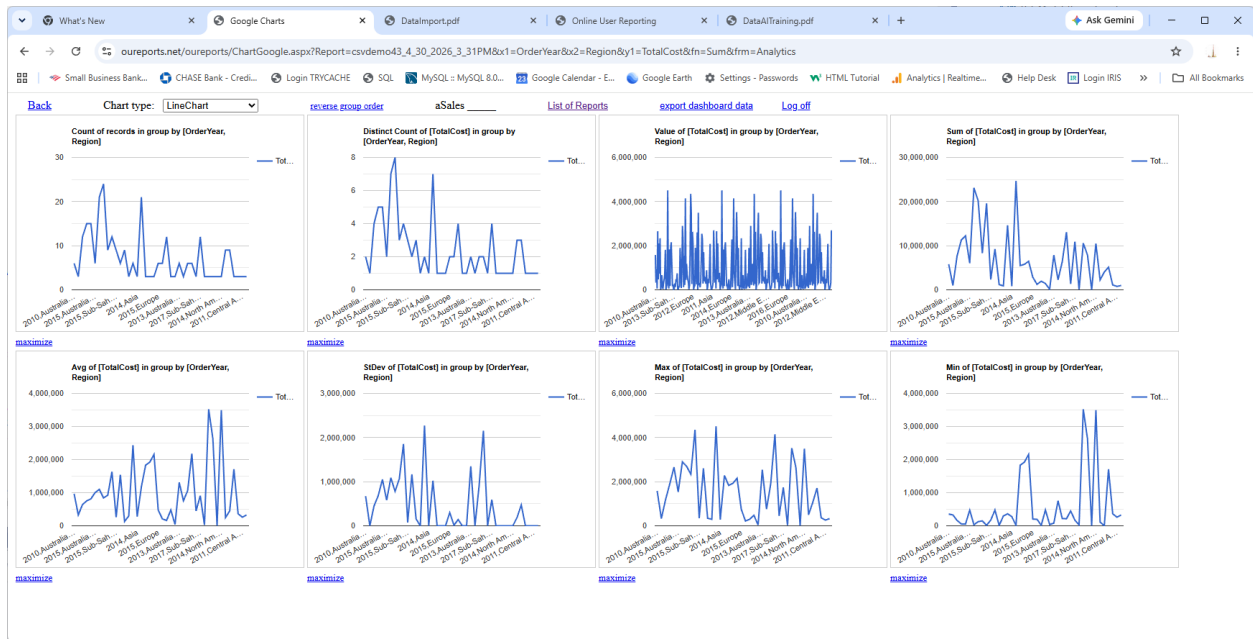
Find | Next

aSales - DrillDown

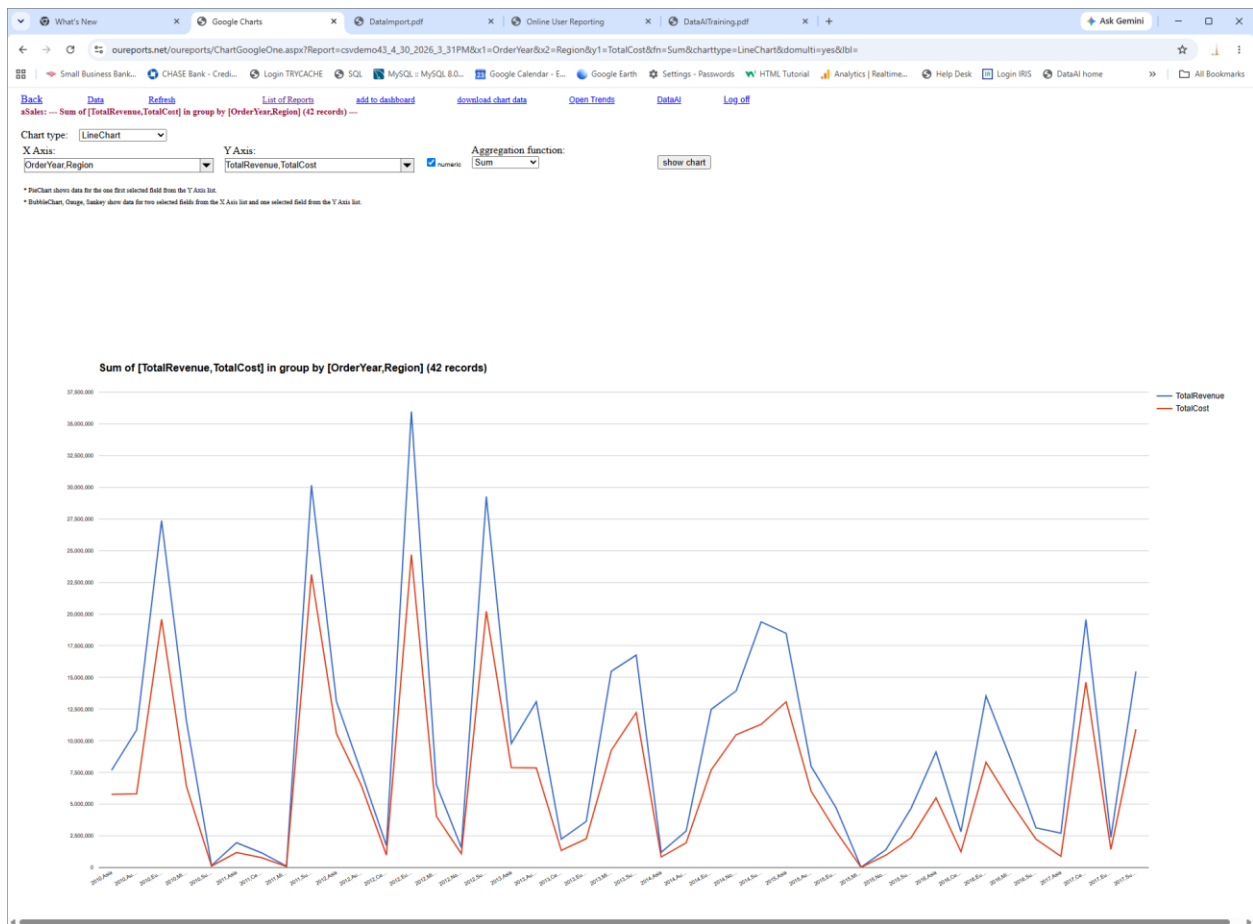
OrderYear 2010
Subtotals Of TotalCost For: OrderYear 2010
Count: Sum: Max: Min: Avg: StDev: CntDist:
30 37669356.3 4350340 15470.9 1,255,645.21 1,346,144.68 10
OrderYear 2011
Subtotals Of TotalCost For: OrderYear 2011
Count: Sum: Max: Min: Avg: StDev: CntDist:
36 25164498.3 2896730 11275.3 699,013.84 957,903.21 12
OrderYear 2012
Subtotals Of TotalCost For: OrderYear 2012
Count: Sum: Max: Min: Avg: StDev: CntDist:
66 68056873.62 3521430 3612.24 1,031,164.75 1,009,235.28 22
OrderYear 2013
Subtotals Of TotalCost For: OrderYear 2013
Count: Sum: Max: Min: Avg: StDev: CntDist:
36 40845106.5 2657350 52848 1,134,586.29 1,103,189.05 12
OrderYear 2014
Subtotals Of TotalCost For: OrderYear 2014
Count: Sum: Max: Min: Avg: StDev: CntDist:
45 32252262 3494660 15134 716,716.93 910,887.06 15
OrderYear 2015
Subtotals Of TotalCost For: OrderYear 2015
Count: Sum: Max: Min: Avg: StDev: CntDist:
33 25294335.48 4145960 4657.16 766,495.01 1,157,038.52 11
OrderYear 2016
Subtotals Of TotalCost For: OrderYear 2016
Count: Sum: Max: Min: Avg: StDev: CntDist:
30 22407099 2334950 112660 746,903.30 827,133.43 10
OrderYear 2017
Subtotals Of TotalCost For: OrderYear 2017
Count: Sum: Max: Min: Avg: StDev: CntDist:
24 27852183 4509790 170860 1,160,507.63 1,380,020.61 8
Overall totals Of TotalCost
Count: Sum: Max: Min: Avg: StDev: CntDist:
300 279541714.2 4509790 3612.24 931,805.71 1,080,306.98 100

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Stats Dashboard:



Charts:



Matrix Balancing:

What's New

Advanced Analytics

DataImport.pdf

Online User Reporting

DataAI/Trainings.pdf

Ask Gemini

oureports.net/oureports/AdvancedAnalytics.aspx?Report=csvdemo43_4_30_2026_3_31PM&tx1=OrderYear&tx2=Region&ty1=TotalCost&ty2=Sum&tt=TotalRevenue&fnt=Sum&cel=Za&frm=Analytics&run=balance

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Online User Reporting

Correlation Data and Statistics Report and Charts List of User Dashboards Analytics Matrix Balancing Help Help Log off

Log Off

List of Reports

Report Definition

Data Query

Report Format

Explore Report Data

Data Readiness Scanner

Data Quality Dashboard

Reports

Analysis Dashboard

Market Dashboard

aSales - Advanced Analytics - Matrix Balancing

Select Scenario: 2a: Starting Matrix of aggregated field1 to balance for sums of rows and columns of the Target Matrix of the aggregated field2

Scenario 2a: Starting Matrix of aggregated field1 to balance for sums of rows and columns of the Target Matrix of the aggregated field2

Matrix rows by: OrderYear

Columns by: Region

Expand Matrix

Matrix items by field1: TotalCost

aggregation function: Sum

Iterations by the field2: TotalRevenue

aggregation function: Sum

Steps: 100

Precision: 1

adjust by start matrix

Partial balance rows/columns: 0.0

(2a) Balancing matrix of field1 for the sums by rows and by columns of the matrix of field2

Balancing for sum of rows and columns of the starting matrix for sum values of the field1 'TotalCost' and the target matrix for sum values of the field2 'TotalRevenue':

Balancing precision: 0.09622, steps: 16, maximum difference of cells in balancing and starting matrices = 2117810.15, maximum difference of cells in balancing and starting matrices = 10090131.70

Target Matrix is actual, Balancing Matrix is balanced expectations based on Starting Matrix and keeping the same sums for categories in rows and columns as in the Target Matrix.

Starting Matrix of Sum of TotalCost

Target Matrix of Sum of TotalRevenue

Balancing coefficients

Balancing Matrix of Sum of TotalRevenue

Documentation for these pages you can find on [Guide](#) and [Self Training](#) pages.